

GCSE Edexcel Business Studies

Outline of Course

Assessment

Unit 1 25% of GCSE	External 45 mark multiple choice exam May /June 2012
Unit 2 25% of GCSE	Controlled Assessment 40 Marks March 2012
Unit 3 50% of GCSE	External 90 mark extended answer paper May /June 2013

Students will study enterprise, putting a business opportunity into practise and the economic context in Unit 1. Unit 3 will cover topics such as marketing, meeting customer needs, financial management and the wider world.

Students will be able to re-sit units 1 and 2 in Year 11 if they fail to meet their target grade. However due to timetabling and the content of the course this revision will have to take place in their own time.

Coursework Requirements

Coursework has been replaced by a piece of controlled assessment. Students will be issued five possible essay titles in February 2012. They will then have 6 hours in lesson time to research their chosen essay title from the list of 5. They will then write the essay under exam conditions in lesson time. The five essay titles are based on the 5 topics they will be studying during year 10. The students will need to have access to a small to medium sized local business as the essay will be based on that business. It is the student's responsibility to form this relationship. This is unit 2 of the course and is worth 25% of the GCSE.

Students must be present for the controlled assessment as the school has only one opportunity each academic year to run the session. Secondly if students wish to re-sit this unit they will only be able to do so if they complete the unit in Year 10 with an option to re-sit in Year 11. The re-sit in year 11 is in the students own time after school, due to timetabling constraints.

How parents can help at home

By ensuring that homework is completed on time and to a high standard. By discussing and sharing their own experiences of business issues with their children.

By encouraging their children to take an interest in business news, by watching business news, programmes such as Dragons Den and reading a quality newspaper daily with a business section. It is essential that students have an interest in business and the economic environment.

By encouraging their children to attend the additional revision sessions on specified Saturdays.